

**Kent Agreement 2: Results Of Outcome Prioritisation During The Consultation Process**

Kent Partnership Team. 24/09/07. Contact elizabeth.sanderson@kent.gov.uk

**THE OUTCOME PRIORITISATION PROCESS**

During the consultation period, partners were asked to complete a proforma that enabled them to rank each of the 38 proposed outcomes as “high”, “medium” or “low” priority. This enabled the Kent Partnership Team to carry out a quick analysis to see which outcomes proved the most popular/supported by partners overall. There were 4 simple steps to the analysis process:

**Step 1.** Scores were allocated to each of the possible responses. Ranking an outcome as “high priority” scored 3 points. Ranking an outcome as “medium priority” scored 2 points. Ranking an outcome as “low priority” scored 1 point. If no response was made about the outcome it scored zero points.

**Step 2.** For each consultation proforma received, a tally was kept to see which outcomes scored “high”, “medium” or low”.

**Step 3.** Once all responses had been recorded, totals could be allocated and multiplied by the points score above e.g. total no of “high priorities” per outcome x 3 points. This gave an overall score for each of the 38 outcomes.

**Step 4.** The results could then be sorted to give a “league table” of outcomes, stretching from the most popular (i.e. highest no of points) to the least popular.

**OUTCOME LEAGUE TABLE**

Initial results show the **Overall Top 10 Outcomes** that have been supported by most partners include:

Ranking	Outcome
1	Raising learning, job and skills aspirations for disadvantaged and vulnerable groups
2	Reducing crime and the fear of crime
3	Promoting pathways to employment
4	Increased community cohesion, participation and shared sense of belonging
5	Promoting regeneration opportunities for Kent's diverse areas & communities
6	Skills transformation in specific sectors and for people of all ages
7	Reducing the harm caused by drug and alcohol misuse
8	Enhancing opportunities for looked after children, children leaving care, young carers and NEETs
9	Increasing volunteering
10	Creating decent, sustainable communities

The top overall score for an outcome was 104. All those in the top 10 scored 80 upwards. The lowest overall score was 49.

The “Stronger & Safer Communities” theme proved popular – with 4 of the 7 suggested outcomes featuring in the top 10. Also popular were outcomes from the “Economic Success” and “Learning For Everyone” themes, especially skills issues which came out as the highest ranked issue overall.

## Kent Agreement 2: Results Of Outcome Prioritisation During The Consultation Process

Kent Partnership Team. 24/09/07. Contact elizabeth.sanderson@kent.gov.uk

### ECONOMIC SUCCESS – OPPORTUNITIES FOR ALL

There were 6 proposed outcomes in this theme – known as Outcomes 1-6.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Economic Success	2	Promoting pathways to employment	23	9	3	<b>90</b>
	3	Promoting regeneration opportunities for Kent's diverse areas & communities	22	8	3	<b>85</b>
	4	Skills transformation in specific sectors and for people of all ages	19	13	1	<b>84</b>
	1	Improving enterprise, competitiveness and productivity	20	6	2	<b>74</b>
	5	Maximising the economic and technological opportunities of climate change	14	9	7	<b>67</b>
	6	Developing Kent's rural knowledge economy	11	10	9	<b>62</b>

The results show that **Outcome 2: Promoting pathways to employment** was the highest ranked outcome in this theme, and was most supported by partners. This was closely followed by Outcomes 3 & 4 (regeneration and skills transformation respectively), which also proved very popular with partners. Indeed all these 3 outcomes ranked in the top 6 responses overall. The lowest scoring outcome in this theme was Outcome 6: Developing Kent's rural knowledge economy.

### LEARNING FOR EVERYONE

There were 5 proposed outcomes in this theme – known as Outcomes 7-11.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Learning For Everyone	10	Raising learning, job and skills aspirations for disadvantaged and vulnerable groups	28	10	0	<b>104</b>
	8	Enhancing opportunities for looked after children, children leaving care, young carers and NEETs	20	8	5	<b>81</b>
	11	Increasing the involvement of businesses in education	14	10	6	<b>68</b>
	9	Reducing the impact of child poverty of children's lives	15	6	6	<b>63</b>
	7	18 former DfES targets	9	10	2	<b>49</b>

The results show that **Outcome 10: Raising learning, job and skills aspirations for disadvantaged and vulnerable groups** was overwhelmingly the highest ranked outcome in this theme, this was also the outcome ranked highest overall. There was a significant gap between this and Outcome 8, which also proved very popular with partners and featured in the top 10. The lowest scoring outcome in this theme was Outcome 7, which is perhaps unsurprising given that government has now confirmed that the Department for Children, Schools and Families will now have 17 additional indicators, above the "up to 35" required for an LAA, in the CSR07 list of national indicators. One of the more unexpected results was that Outcome 9 (child poverty) ranked lowest in this theme, and in the bottom 6 overall, given that this is a top priority for one of the Kent Partnership working groups – the Kent Children's Trust.

## Kent Agreement 2: Results Of Outcome Prioritisation During The Consultation Process

Kent Partnership Team. 24/09/07. Contact [elizabeth.sanderson@kent.gov.uk](mailto:elizabeth.sanderson@kent.gov.uk)



### IMPROVED HEALTH, CARE & WELLBEING

There were 4 proposed outcomes in this theme – known as Outcomes 12-15.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Improved Health, Care & Wellbeing	12	Reducing inequalities in health and emotional wellbeing	19	8	3	76
	14	Helping people to live life independently for longer	14	11	5	69
	13	Improving access to mental health services for all	14	10	5	67
	15	Improving family stability	13	11	5	66

The results show that **Outcome 22: Reducing inequalities in health and emotional wellbeing** was the highest ranked outcome in this theme, and ranked 15<sup>th</sup> overall. The rest of the outcomes within the theme scored very similarly, with only a couple of points separating the scores. The support for Outcome 14 shows that there is still an appetite amongst partners to continue work started on supporting independence in the current Kent Agreement.

### ENVIRONMENTAL EXCELLENCE

There were 6 proposed outcomes in this theme – known as Outcomes 16-21.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Environmental Excellence	16	Improving the appearance of the street scene	18	9	5	77
	17	Reducing Kent's carbon footprint	16	10	4	72
	21	Protecting and enhancing biodiversity in Kent	14	9	6	66
	18	Improving waste management in Kent	14	8	6	64
	20	Improving energy efficiency	14	7	5	61
	19	Reducing Kent's water consumption	8	11	7	53

The results show that **Outcome 16: Improving the appearance of the street scene** was the highest ranked outcome in this theme, with particular support from District Councils and those wishing to continue the valuable work started by the Clean Kent programme which has been so successful in the current Kent Agreement. Also popular within this theme was Outcome 17, which reflects the level of interest in climate change mitigation and adaptation from a broad selection of partners. There were many suggestions to merge Outcome 17 and Outcome 20. Outcome 19 (water consumption), polled the lowest in the theme, and was the 2<sup>nd</sup> lowest score overall. This coupled with numerous requests for an outcome on flooding, perhaps reflect the swing this summer from drought to above average rainfall and the prominence of flooding issues in the media in recent months.

**Kent Agreement 2: Results Of Outcome Prioritisation During The Consultation Process**

Kent Partnership Team. 24/09/07. Contact elizabeth.sanderson@kent.gov.uk

**STRONGER & SAFER COMMUNITIES**

There were 7 proposed outcomes in this theme – known as Outcomes 22-28.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Stronger & Safer Communities	22	Reducing crime and the fear of crime	25	7	3	<b>92</b>
	27	Increased community cohesion, participation and shared sense of belonging	19	13	4	<b>87</b>
	26	Reducing the harm caused by drug and alcohol misuse	20	9	5	<b>83</b>
	28	Increasing volunteering	15	13	10	<b>81</b>
	24	Reducing the levels of re-offending	19	9	4	<b>79</b>
	25	Reducing the effects of domestic abuse	17	10	5	<b>76</b>
	23	Reducing inequalities in crime levels across the county	12	10	7	<b>63</b>

The results show that **Outcome 22: Reducing crime and the fear of crime** was the highest ranked outcome in this theme – this was also ranked 2<sup>nd</sup> highest overall. The top 4 outcomes here also all feature in the Top 10 overall list, proving their ongoing popularity with partners. Interestingly the “stronger communities” issues ranked as highly as community safety issues – showing an increased appetite to see a balance of “crime” and “community” issues throughout the theme. Many suggestions noted that Outcome 26 (drugs and alcohol) could just as easily sit in the Improved Health, Care & Wellbeing theme. The lowest ranked outcome in this theme was Outcome 23 – many comments were received suggesting that some districts fear that putting resources into improving performance in one area of the county might be detrimental to another locality.

**ENJOYING LIFE**

There were 3 proposed outcomes in this theme – known as Outcomes 29-31.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Enjoying Life	30	Enhancing community & recreational facilities and opportunities for everyone to participate in arts, learning, and cultural activities	19	11	1	<b>80</b>
	29	Promoting active lifestyles with regular exercise through sport & leisure opportunities for all ages	17	10	3	<b>74</b>
	31	Promoting Kent as a premier tourism destination for visitors and residents alike	12	11	9	<b>67</b>

The results show that **Outcome 30** was the highest ranked outcome in this theme, and came 12<sup>th</sup> highest overall. District Councils and the KCC Communities Directorate particularly championed this. Outcome 29 also scored well – 18<sup>th</sup> overall. The lowest ranked outcome in this theme was Outcome 31 – just outside the lowest scoring 10 overall.

## Kent Agreement 2: Results Of Outcome Prioritisation During The Consultation Process

Kent Partnership Team. 24/09/07. Contact [elizabeth.sanderson@kent.gov.uk](mailto:elizabeth.sanderson@kent.gov.uk)

### KEEPING KENT MOVING

There were 3 proposed outcomes in this theme – known as Outcomes 32-34.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
Keeping Kent Moving	34	Saving lives and reducing injuries on the roads and pavements	15	11	5	<b>72</b>
	32	Reducing the environmental impacts of transport by reducing the need to travel	15	10	6	<b>71</b>
	33	Encouraging alternative, sustainable forms of transport	15	10	2	<b>67</b>

The results show that **Outcome 34: Saving lives and reducing injuries on the roads and pavements** was the highest ranked outcome in this theme. This has been particularly championed by emergency services, and locally by CDRPs. However this is closely followed by Outcome 32, which is related to the climate change agenda.

### HIGH QUALITY HOMES

There were 4 proposed outcomes in this theme – known as Outcomes 35-38.

Theme	No.	Outcome	High Tally (Score=3)	Medium Tally (Score=2)	Low Tally (Score=1)	TOTAL
High Quality Homes	36	Creating decent, sustainable communities	21	7	4	<b>81</b>
	38	Improving housing stability and access to housing for vulnerable groups	21	6	6	<b>81</b>
	37	Increasing sustainable housing completions	17	6	7	<b>70</b>
	35	Increasing the supply of housing with a variety of types and tenures	16	9	3	<b>69</b>

The results show that **Outcome 36: Creating decent, sustainable communities** and **Outcome 38: Improving housing stability and access to housing for vulnerable groups** were jointly the highest ranked outcome in this theme. These ranked just inside the Top 10 overall outcomes and this reflects the level of response, in particular from District Councils via the Kent Housing Group. The other two outcomes in this theme also scored strongly in the overall rankings, confirming that housing will be a key issue for the next Kent Agreement.